SIX SOURCES of INFLUENCE

	MOTIVATION	ABILITY
PERSONAL	- PL facilitator shares their background story and their 'why' for working with RH. - PL attendees reflect on their own values and articulate their 'why' for becoming an educator and for improving their literacy instruction. - Share site-specific literacy data to illuminate the importance of the work. - Share a student success story to highlight the influence the work has on individual lives. - Share a clip from The Right to Read.	- Ensure PL attendees have internalized digital content. - Provide explicit modeling of teaching an RH lesson. - Allow attendees to view a video example of an RH implementation video in a real classroom with real students. - Give PL attendees guided practice with RH skills and instructional practices with immediate feedback. (Dictation activity, MCW, games, etc.) - Engage each attendee in practicing teaching a lesson with a partner and allow for both peer-to-peer feedforward and facilitator feedforward.
SOCIAL	- Identify the site influencers and encourage their participation in PL discussions. - Ensure administration staff attends and participates in the PL event. - Develop PLC plans to hold each other accountable and collaborate. - Share surrounding site growth from using the RH program. - Address concerns about the curriculum change and allow organizational influencers to address those concerns with support from the PL facilitator.	- Identify common obstacles to successful implementation (timing, best practices, assessments, etc.) and ensure PL attendees have access to support (PLCs, building leaders, RH IM). - Ensure each teacher receives Fall and Spring RH coaching. - RH coaches work with building leaders and admin to build sustainable support. - Share RH Product Support Specialists and Open Enrollment information for when questions arise. - Foster grade-level team discussion throughout PL events.
STRUCTURAL	PL facilitator partners with site leaders to determine	Ensure each teacher has all needed RH resources

	rewards for the completion of digital content and full participation in live components. ● Provide ongoing progress monitoring of attendee participation and implementation via the digital tool. ● Site leadership is clear on expectations and that all stakeholders will be held accountable.	(manuals, posters, Student Transfer Books, etc.) ● Provide new tech hardware, if needed to streamline instruction (teacher tablets, student computers, etc.) ● Integrate RH software into the site's SSO (Clever, Classlink, etc.) ● Provide RH tips and tricks or resources in regular teacher communications to keep high-quality implementation in mind.