

IMPLEMENTATION OUTLINE

Making it Count!-Blended Learning in Professional Development

Year 1-Planning & Analysis Phase

Months 1-3

- Outline the learning goals for blended learning professional development.
- Research blended learning approaches and how each will help create the learning environment desired in professional development. Determine which models of blended learning will be most effective.
- Analyze evaluation feedback from Building Momentum (BM) training, coaching, and Sustainable Success (SS) training. Evaluate what areas need improvement and what activities are most valuable.
- Watch and identify which Online Professional Learning Course (OPLC) modules to include in the Pre-Event Guide. Determine if any new OPLC content needs to be created.

Months 4-7

- Decide how to assess pre-event knowledge-OPLC modules already have an assessment built in but are there additional ways we want to consider? (ideas-Google form so anyone who needs this information can access it.)
- Determine the best way to provide follow-up support-ideas include facilitator “office hours” to answer questions or a virtual 30-60 minute scheduled follow-up meeting. This follow-up will mainly be for Q&A and collaborating on initial implementation.

Months 8-12

- Evaluate in-person content to identify which discussion and hands-on activities are most valuable to include during the in-person time.
- Evaluate in-person content to identify and remove information that attendees receive in the pre-event modules.

- Work with the content team to create all content materials, including the Pre-Event Guide, Making it Count PL presentation deck, and post-event support.

Year 2-Pilot and Implementation Phase

Months 1-3

- Identify and reach out to customers that might be willing and well-suited to pilot a Making it Count PL event.
- Conduct an initial pilot of at least three events.
- Gather attendee and facilitator feedback via Google form from the initial pilot events and make adjustments as needed.
- Use feedback from attendees and facilitators to determine if the learning goals are being met. Re-evaluate learning goals if necessary.
- Finalize all content materials after making adjustments.

Months 4-7

- Identify and reach out to facilitators who would be willing and well-suited to pilot a Making it Count PL event.
- Create a group of facilitators and provide specific training/certification for facilitators who are part of the extended pilot group.

Months 8-12

- Conduct an extended pilot of the Making it Count PL events.
- Gather facilitator and customer feedback throughout the extended pilot.
- Refine the content and materials based on facilitator and customer feedback.
- Prepare to implement Making it Count Blended Learning PL events more widely.

Year 3-Wide Implementation Phase

- Determine which types of PL events will utilize the Making it Count blended learning model.

- Conduct an overview/training of Making it Count blended learning PL events for the revenue team and ensure they have access to information to share with new customers.
- Using the refined materials and content, implement Making it Count blended learning more widely.